#### **Investor Presentation**

## FINANCIAL RESULTS – Q1 FY20

ADITYA BIRLA CAPITAL

MUMBAI

2<sup>nd</sup> August 2019

PROTECTING INVESTING FINANCING ADVISING

## **A Leading Financial Services Conglomerate**

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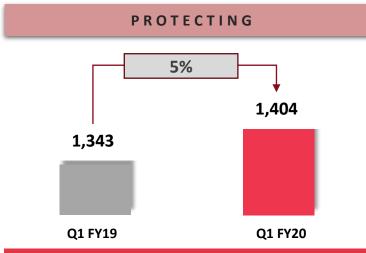
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NOTE 1: The financials of Aditya Birla Capital Ltd are consolidated financials prepared based on Ind AS unless otherwise specified NOTE 2: The financial figures in this presentation have been rounded off to the nearest Rs 1 Crore

# **Robust all-round performance**

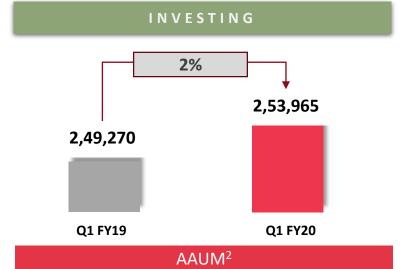


#### Figures in Rs Crore



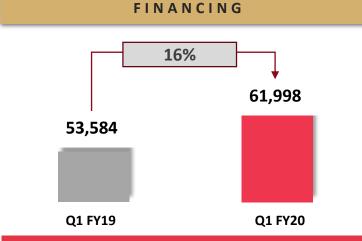
#### Premium<sup>1</sup>

- 1 | 30% Ind. APE<sup>4</sup> growth in Life Insurance, higher than industry (ex-LIC) at 15%
- 2 | Net NVB Margin improved by 157 bps
- 3 | Health Insurance GWP grew 2x y-o-y to ~ Rs 150 Crore with retail mix at 64%



## 1 | PBT increased by 20% with PBT to AAUM

- at 28 bps (grew 5 bps y-o-y)
- 2 | SIP AUM grew by 34% y-o-y; share of Domestic Equity AUM at 34%
- 3 | Domestic Equity mix steady at 36%; Overall Equity AAUM at Rs 1,00,000+ Crore



#### Lending Book<sup>3</sup>

- 1 | NBFC PBT grew 20% y-o-y with NIM<sup>5</sup> expanding by 50 bps to 5.4%
- 2 | Housing PBT grew 3x y-o-y
- 3 | Raised 4,000+ Crore long term borrowing; Disciplined ALM management across buckets

<sup>&</sup>lt;sup>1</sup> Includes Life Insurance and Health Insurance gross total premium

<sup>&</sup>lt;sup>2</sup> Includes domestic AAUM of Asset Management Business

<sup>&</sup>lt;sup>3</sup> Includes lending book of NBFC and Housing Finance Businesses

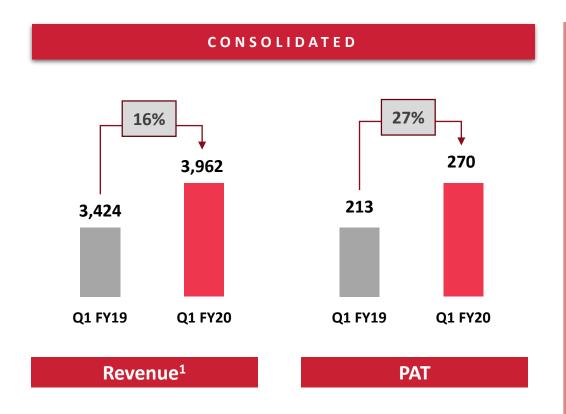
<sup>&</sup>lt;sup>4</sup> Annual Premium Equivalent (APE) = 100% of regular premium + 10% of single premium

<sup>&</sup>lt;sup>5</sup> NIM including fee income

# **Key Financials**



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<b>Delivered strong growth across</b>	businesses
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Figures in Rs Crore	Quarter 1		Δ LY%
Businesses (Aggregated on 100% basis)	FY 18-19 (PY)	FY 19-20 (CY)	
NBFC	335	401	20%
Asset Management	146	175	20%
Life Insurance	22	25	13%
Housing	13	39	<b>1 1 1 1 1 1 1 1 1 1</b>
General Insurance Broking	15	24	<b>1</b> 59%
Stock & Securities Broking	3	5	<b>1</b> ~2x
Profitable Businesses	534	669	25%
Health Insurance	(65)	(65)	
Less: Interest Cost	(14)	(29)	
Less: Brand & Marketing	(7)	(10)	
Less: Other Businesses <sup>2</sup> / Eliminations	(21)	(13)	_
Aggregate PBT <sup>3</sup> (pre – MI)	427	552	<b>1</b> 29%

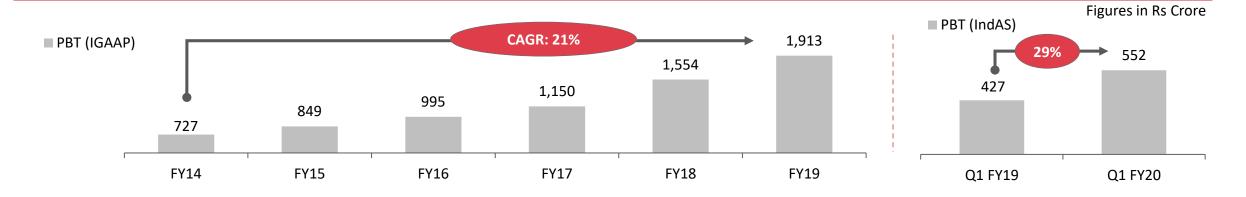
<sup>&</sup>lt;sup>1</sup> Consolidated segment revenue; for Ind AS statutory reporting purpose Asset management and wellness business are not consolidated and included under equity accounting

<sup>&</sup>lt;sup>2</sup> Includes ABCL standalone (ex-interest and brand expenses), Online Personal Finance, Private Equity, ARC, ABMM and other businesses

<sup>&</sup>lt;sup>3</sup> Aditya Birla Sun Life AMC Ltd and Aditya Birla Wellness Pvt Ltd consolidated based on equity accounting under Ind AS, however considered as a part of segmental performance to show holistic financial performance

# Strong profitability track record over 5 years





#### Our Investment journey over last 5 years

PBT Track- record (on 100% basis - IGAAP)

Life Insurance impacted by Citi banca exit in FY14 and regulatory changes;
On track for a strong rebound



Net VNB improved from –ve to 9.5%

Improved product mix; Investment in building banca channel

**HFC** investment in FY15



Achieved first full year profitability in FY18

**Health Insurance investment in FY17** 



Peak loss in Q2FY19; Aim to break-even in FY21-221

<sup>&</sup>lt;sup>1</sup> Based on management estimates

# The ABC platform





Diversified set of businesses meeting distinct customer needs



Multiple businesses at different stages of scale



Ability to transport best in class practices from one business to the other



World of opportunities for employees; Ability to provide opportunities to talent across the platform



Cross-selling of products to customers e.g. bundling of health/life insurance with other loan products



Benefits of cost synergy across the platform



Leverage the ABC and broader ABG ecosystem

# **Aditya Birla Finance Limited**



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## Diversified portfolio with value accretive growth



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Loan book grew by 13% y-o-y

SME + Retail grew by 25% y-o-y

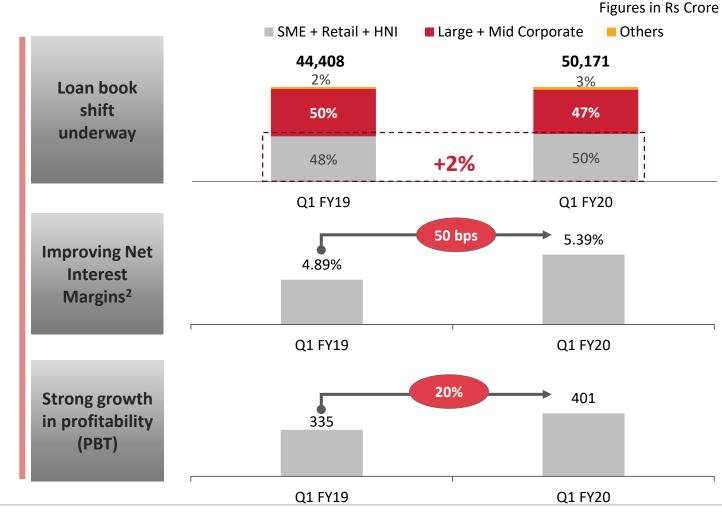
Continue to diversify loan book with focus on higher margin segments

NIM expanded by 50 bps to 5.39%

PBT at Rs 401 Crore, grew 20% y-o-y

RoE<sup>1</sup> at 14.9% & RoA at 2.1%

Q4 FY19: RoE at 13.4% | RoA at 1.8%



**Aditya Birla Capital Limited** 

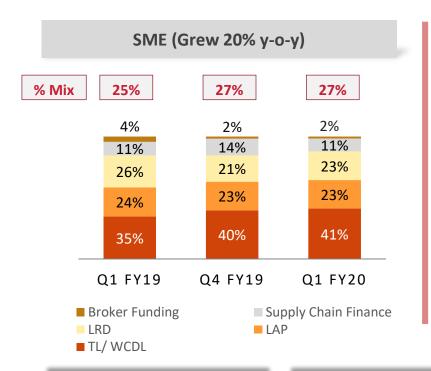
<sup>&</sup>lt;sup>1</sup> Based on monthly compounding of annualised RoE

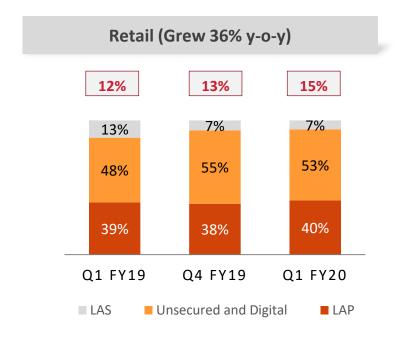
<sup>&</sup>lt;sup>2</sup> NIM including fees

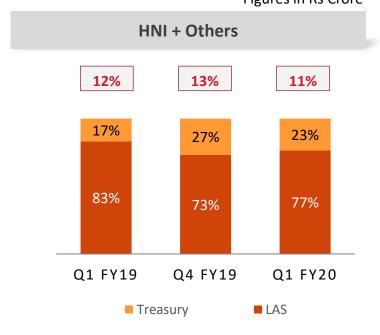
# Multiple products catering to a range of customer needs



Figures in Rs Crore







SME ATS Rs 7 Crore TL/WCDL backed by future cash flows and adequate security cover of ~1.75x

Retail ATS Rs 7 Lacs

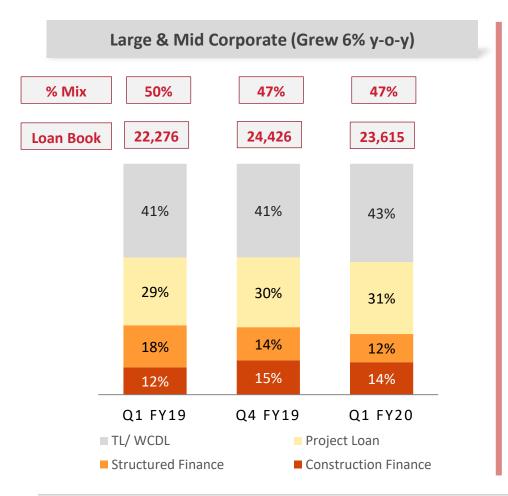
85% vs. borrower's office/ residence
ATS: Rs 2.4 Crore

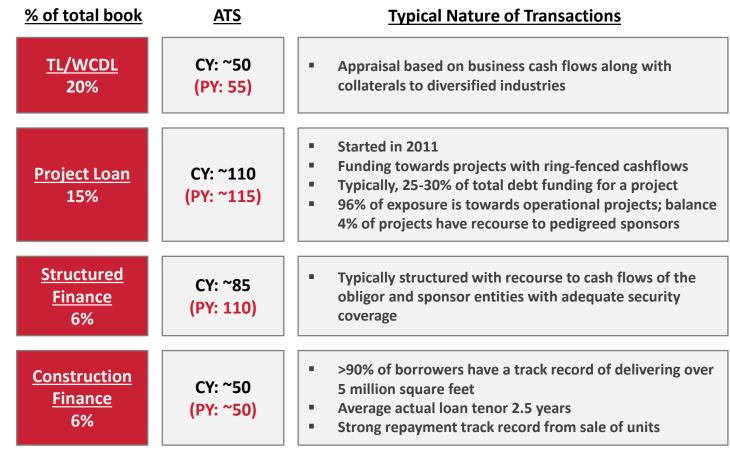
Overall LAS book reduced by ~10% in Q1 FY20

# Multiple products catering to a range of customer needs



Figures in Rs Crore





# Strong focus on growth with quality of loan book



Figures in Rs Crore

#### Secured loan book at ~80% of total

Primarily focused on cash flow based underwriting

#### **Maintaining robust asset quality**

Gross Stage 3 (excl. IL&FS) at 1.24%

**Expansion in NIM post credit cost led by appropriate pricing across segments** 

# Rs 220 Crore of exposure to 4 IL&FS entities categorized as stage 3

Rs 62 Cr provided for under ECL on the above exposure

#### **Stage-wise assets and ECL Provisioning**

Asset Quality	FY19	Q1 FY20
Gross Stage 1 & 2	98.51%	98.31%

	Excl. IL&FS	IL&FS	Excl. IL&FS	IL&FS
Gross Stage 3	1.05%	0.44%	1.24%	0.45%
Less: ECL Provision	0.50%	0.12%	0.52%	0.13%
Net Stage 3	0.55%	0.32%	0.72%	0.32%
	·		·	
<b>Provision Coverage</b>	48%	27%	42%	28%

# **Consistent margin expansion across quarters**



# Optimised borrowing cost in a hardening interest rate environment

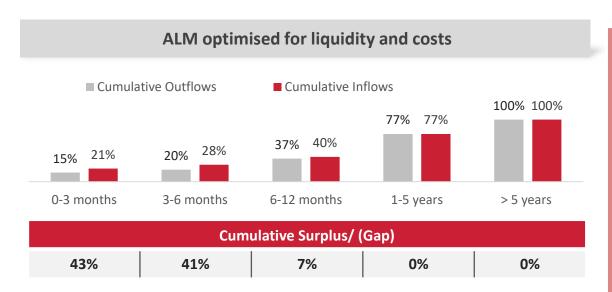
### **Factors contributing to margin expansion:**

- Increasing product mix towards retail and SME
- Ability to pass on borrowing cost increases
- Prudent treasury management with diversified borrowing mix



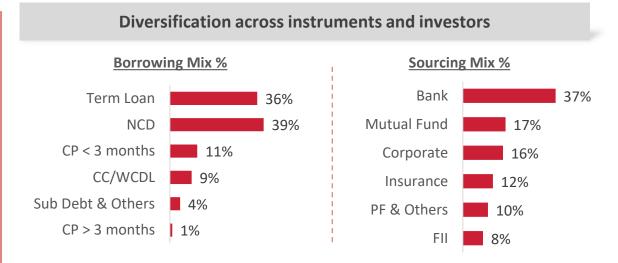
# Well matched ALM with diversified borrowing mix





#### Raised LT borrowing of ~Rs 3,500 Crore in Q1

Adequate liquidity to meet growth requirements
Undrawn CC/WCDL of Rs 3,800+ Crore (not considered for ALM above)



### **Continue to broad base investor profile**

Institutional investor base increased to 490 (PY: 320)

# Actively pursuing overseas funding through ECB

Received sanction of USD 100 Mn

### Maintaining comfortable capital adequacy

Q1 FY20: CRAR at 17.6%

# **Strategic Priorities**



# Diversified product & customer strategy

- Continue to focus on SME & Retail sectors to drive growth
- Recently launched new products in the retail consumer loan segment

# Build a broad-based sourcing engine

- **Expand physical footprint in smaller cities with lean branches leading to lower ticket sizes**
- Grow existing and build new partnerships for large-scale retail customer acquisition
- Program for cross-sell of loans and wealth products across lines of business
- Leverage broader ABG ecosystem

# Investment in Technology & other capabilities

- Automating customer journeys across business segments
- Further strengthen collections infrastructure including automation of processes

#### **Risk Management**

Continue with cash-flow based under-writing; Strengthen stress testing of cash flows

# **Key Financials – Aditya Birla Finance Limited**



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Figures in Rs Crore	ore Quarter 1		Δ LY%
Key Performance Parameters	FY 18-19 (PY)	FY 19-20 (CY)	
Lending book	44,408	50,171	
Net Interest Income (Incl. Fee Income)	541	694	28%
Average yield (Incl. Fee Income)	11.74%	12.71%	+97 bps
Interest cost / Avg. Lending book	6.84%	7.32%	_
Net Interest Margin (Incl. Fee Income)	4.89%	5.39%	+50 bps
Opex	172	198	
Cost Income Ratio	32%	28%	
Credit Provisioning	34	96	
Profit before tax	335	401	20%
Profit after tax	224	262	
Net worth	6,453	7,673	

# **Aditya Birla Housing Finance Limited**



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# Value accretive growth



Figures in Rs Crore

#### Lending book at ~Rs 11,830 Cr

Overall growth 29% y-o-y
Affordable book at ~ Rs. 1700 Cr

#### Improvement in Cost Income Ratio y-o-y

Led by scale and operating efficiency

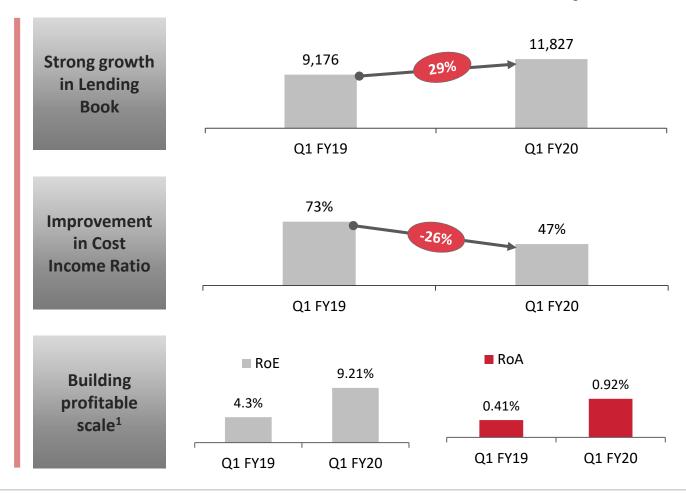
### Maintaining high quality asset book

Gross Stage 3: 0.67% | Net Stage 3: 0.47%

#### PBT grew ~3x y-o-y

Q1 PBT at Rs 39 Cr (PY: Rs 13 Cr)

### Significant improvement in RoE and RoA

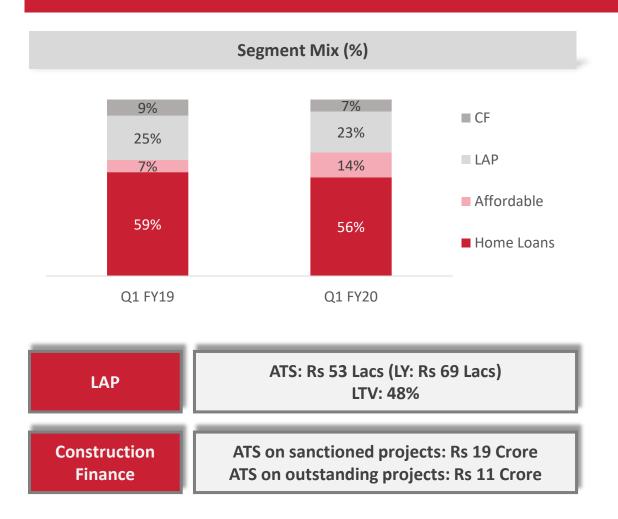


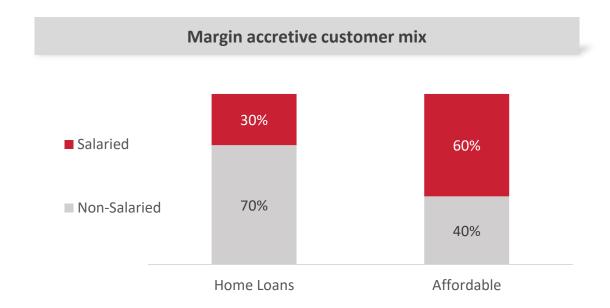
**Aditya Birla Capital Limited** 

<sup>17</sup> 

# Systematic approach to build a healthy portfolio mix







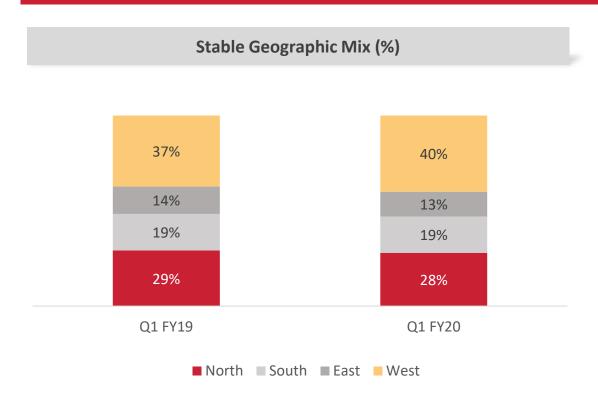
ATS for Affordable Home Loans ~ Rs 12 Lacs

21% of affordable HL portfolio backed by IMGC

39% of affordable HL portfolio eligible for PMAY subsidy

### Pan India distribution network

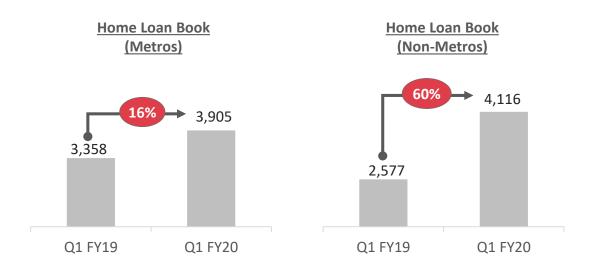




#### **Balanced distribution strategy**

Tapping growth in smaller cities through affordable

#### Focus on increasing reach and building retail granularity



#### Non-metro loan book mix at 51% (PY: 43%)

Note: Metro cities includes Delhi, Mumbai, Kolkata, Chennai, Bangalore and Pune

# Maintaining margins through interest rate cycles



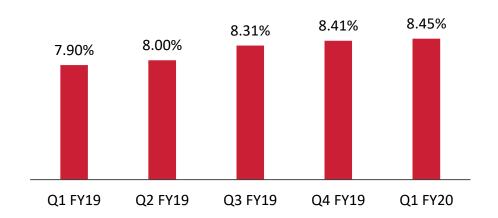
Optimised borrowing cost in a hardening interest rate environment

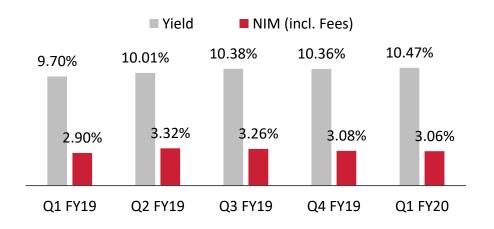
Maintained margins across interest rate cycles

Demonstrating ability to successfully pass on borrowing cost increases



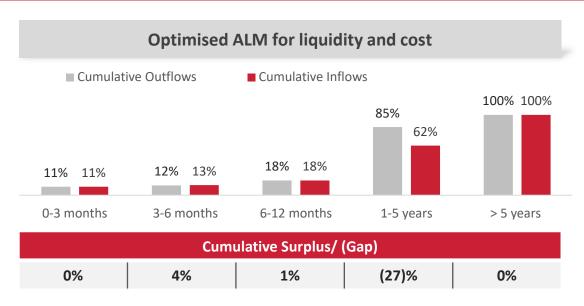






# **Prudent asset liability management**



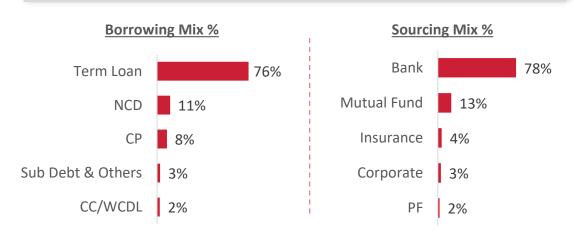


#### Raised LT borrowing of Rs 800+ Crore

Actively pursuing overseas funding through ECB Received sanction of USD 100 Mn

Adequate liquidity to meet growth requirements
Undrawn CC/WCDL of ~Rs 1,500 Crore (not considered for ALM above)





### Continue to broad base investor profile

- Investor base increased to 87 (grew 13% y-o-y)
- Funding from 18 banks and refinance from NHB

#### Maintaining comfortable capital adequacy

Q1 FY20: CRAR at 17.2% (regulatory requirement: 13%)

# **Key Financials – Aditya Birla Housing Finance Limited**



Figures in Rs Crore	Quarter 1		Quarter 1		Δ LY%
Key Performance Parameters	FY 18-19 (PY)	FY 19-20 (CY)			
Lending book	9,176	11,827	29%		
Average yield (Incl. Fee Income)	10.04%	10.59%			
Interest cost / Avg. Loan book	7.15%	7.53%			
Net Interest Margin (incl. Fee Income)	2.89%	3.06%			
Revenue	219	310			
Cost Income Ratio (%)	73%	47%	<b>J</b> 26%		
Credit Provisioning	5	11			
Profit Before Tax	13	39	<b>1</b> ∼3x		
Net worth	924	1,215			

# Aditya Birla Sun Life AMC Limited



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# Profitable growth aided by robust asset mix



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#### Maintained domestic AAUM<sup>1</sup> Market Share

Overall Domestic AAUM market share<sup>2</sup> at 10.52% (PQ: 10.57%)

## Fixed Income AAUM¹ market share improved

Market share<sup>2</sup> at 12.08% (PQ: 12.01%)

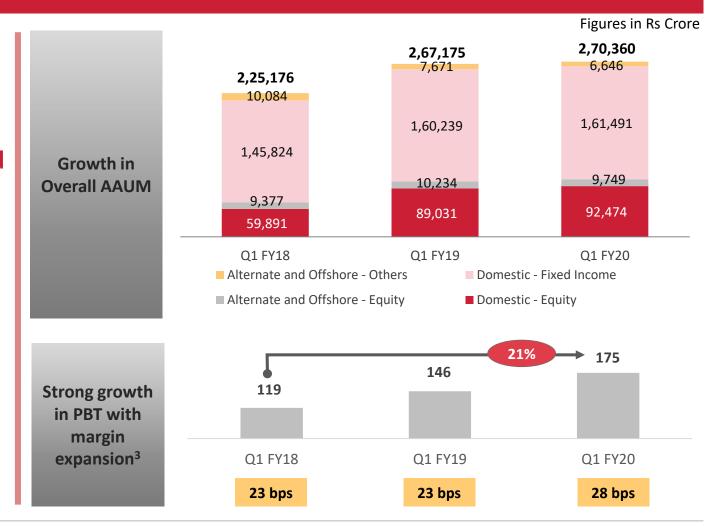
#### **Domestic Equity AAUM mix steady at 36%**

SIP Book share of domestic equity: 34% (PY: 27%)

PBT at Rs 175 Crore (grew 20% y-o-y)

### Margin maintained post regulatory changes

PBT at 28 bps<sup>3</sup> of AAUM (PQ: 29 bps<sup>3</sup>)



# **Continued focus on retail expansion**



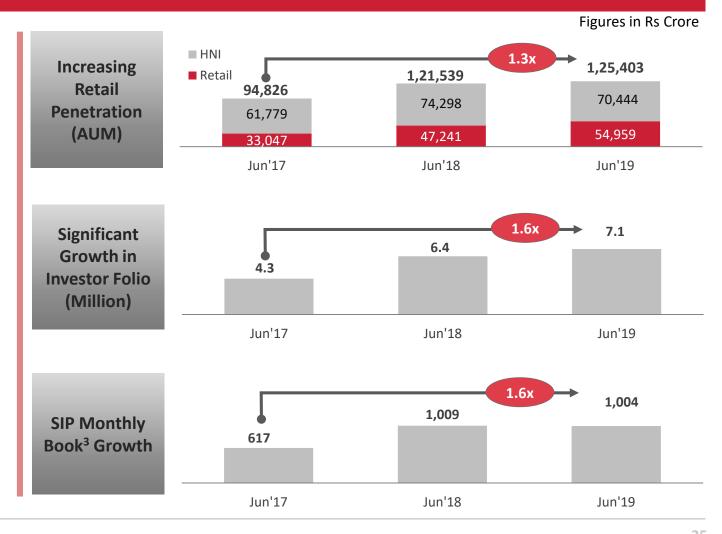
Retail + HNI AUM¹ at Rs ~1,25,000 Crore
Retail AUM grew ~1.7x over 2 years

Broad based penetration in B-30 cities with AUM<sup>1</sup> at ~ Rs 36,400 Crore.

Market Share<sup>2</sup> at 9.11% (PQ : 8.77%) B-30 contributes 34%<sup>1</sup> of retail AUM

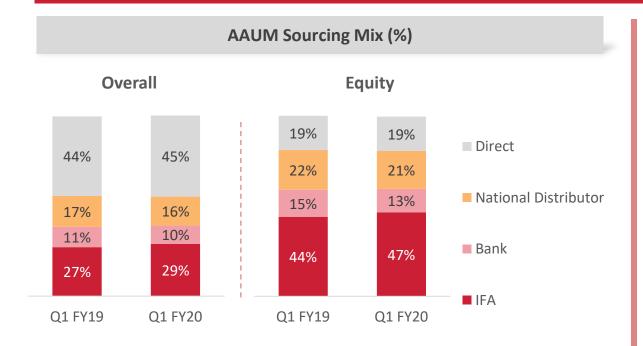
**Investor folios up 1.6x in 2 years** 

Monthly SIP<sup>3</sup> book over Rs. 1,000 Crore Grew ~1.6x over 2 years | SIP Market Share<sup>4</sup> 11.50%

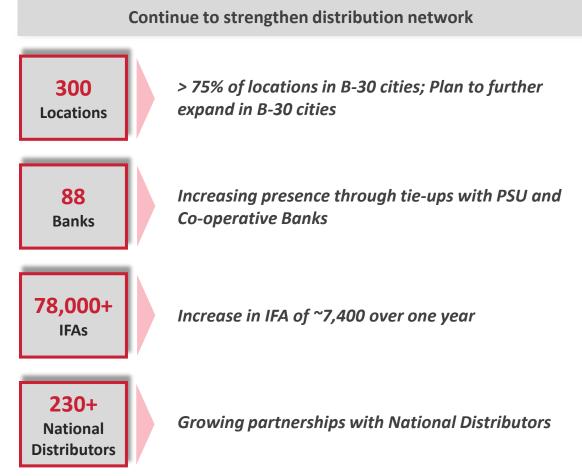


## **Balanced Distribution Network**





#### **Continue to grow IFA share in Equity Sourcing**



# **Key Financials – Aditya Birla Sun Life AMC Limited**



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Figures in Rs Crore	Quar	ter 1
Key Performance Parameters	FY 18-19 (PY)	FY 19-20 (CY)
Domestic AAUM	2,49,270	2,53,965
Domestic Equity AAUM	89,031	92,474
Alternate and Offshore Equity AAUM	10,234	9,749
Total Equity	99,266	1,02,223
Revenue	362	315
Costs	216	140
Profit Before Tax	146	175
Profit Before Tax (bps¹)	23 bps	28 bps
Profit After Tax	101	117

 $<sup>^{\</sup>rm 1}\,{\rm Margin}$  based on annualized Q1 earnings as % of domestic AAUM

# Aditya Birla Sun Life Insurance Limited



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# Fast growing franchise with significant value creation



Figures in Rs Crore

### Individual FYP¹ grew by 30% y-o-y

Significantly higher than industry growth Industry<sup>2</sup>: **15**% | Private<sup>2</sup>: **23**% | Top 4 Private<sup>2</sup>: **29**%

#### **Balanced distribution mix**

Partnership contributing 50% of individual FYP

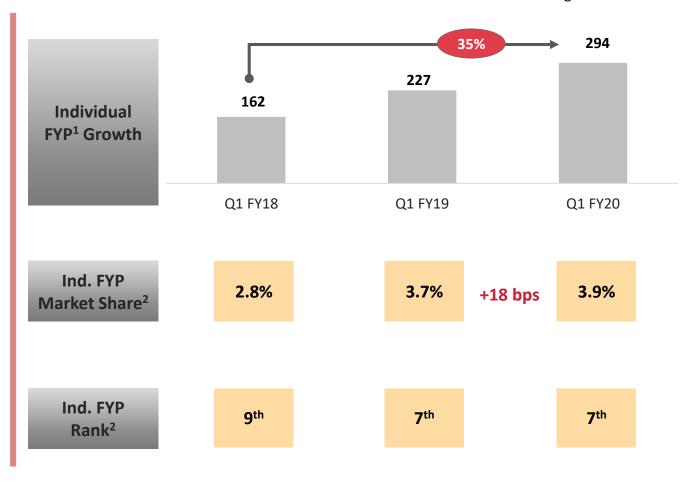
#### Market share<sup>2</sup> increased to 3.9%

Maintained rank in Individual business at No.72

#### Net VNB improved 157 bps y-o-y

Net VNB Margin<sup>3</sup> at (7.8%)

# Shift towards higher margin product mix in Group business



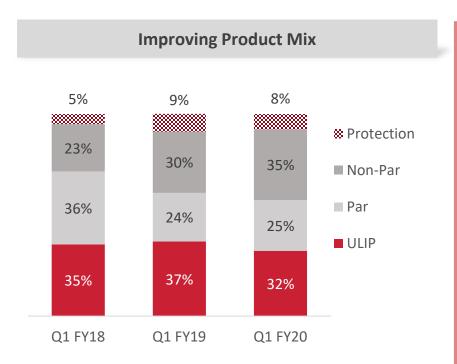
<sup>&</sup>lt;sup>1</sup> Individual FYP adjusted for 10% of single premium

<sup>&</sup>lt;sup>2</sup> Rank and Market Share amongst players (Excl. LIC) based on adjusted Individual FYP: Source IRDAI

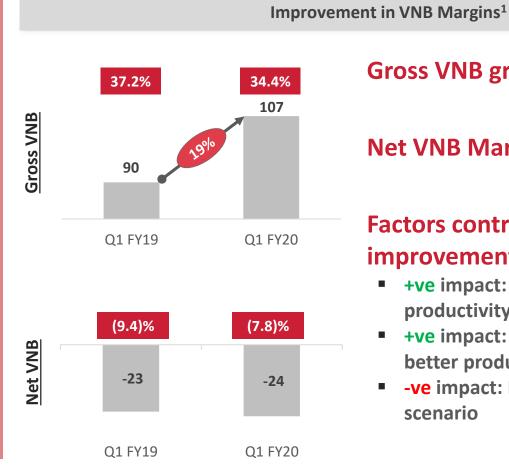
# Focus on value accretive product mix



Figures in Rs Crore



## Continued focus on balanced product mix



Gross VNB grew 19% y-o-y

Net VNB Margin at (7.8)%

## **Factors contributing to** improvement in Net VNB:

- +ve impact: Higher volume and productivity
- +ve impact: Balanced channel mix and better product mix
- -ve impact: Falling interest rate scenario

<sup>&</sup>lt;sup>1</sup> Based on Individual Business basis management estimates

# **Balanced sourcing strategy**



#### Figures in Rs Crore

# Driving growth through partnerships and operating leverage in proprietary

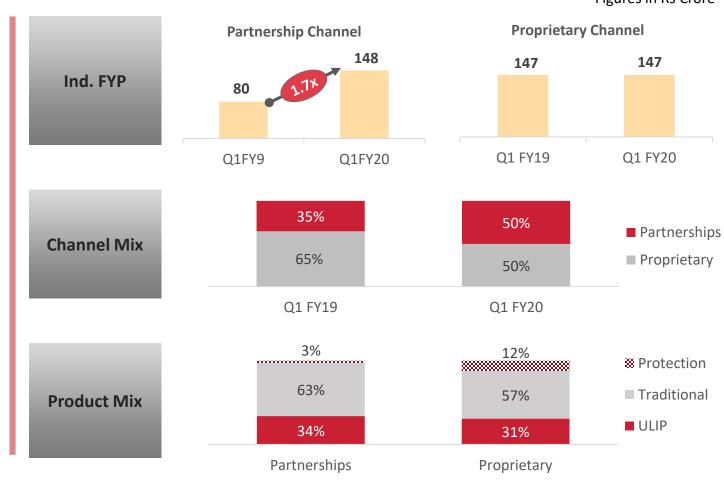
- 9 Banca tie-ups incl. large banks viz. HDFC Bank,
   DCB and KVB
- Pan India presence across 2,700+ cities through 87,000+ agents, 7,300+ bank branches and 400+ own branches

# Scaling up HDFC Bank partnership through branch activation

# Proprietary channel contributing to margin improvement

**Efficiencies in proprietary channel driven by:** 

- Increase in productivity; Controlled ULIP mix
- Protection mix at 12%



# Focus on quality of business



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# Continuous improvement in persistency across periods

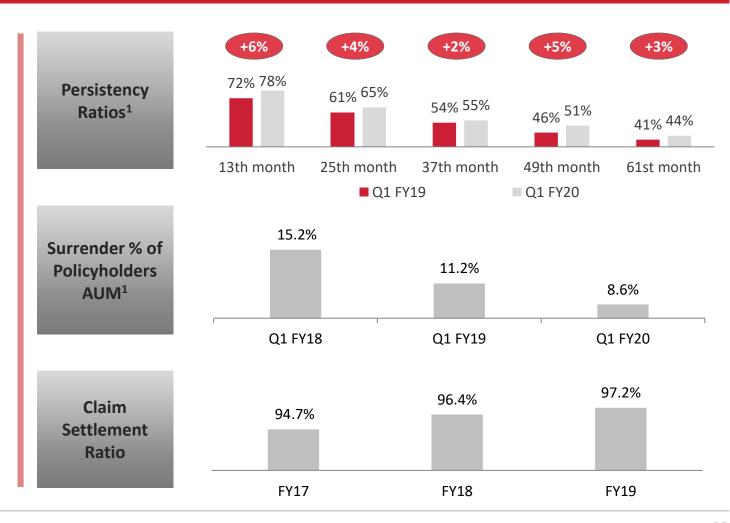
13<sup>th</sup> Month persistency at 78% (PY: 72%) HDFC Bank experience will lead to further improvement

#### Focus on customer retention

Ind. renewal premium grew 20% y-o-y
Continuous improvement in surrender ratios

**Complaints reduced by 50% over 2 years** 

Improvement in claim settlement ratio

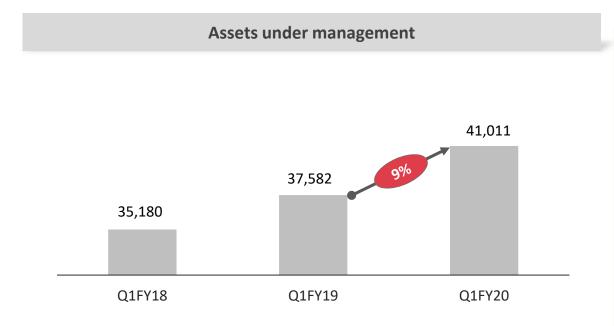


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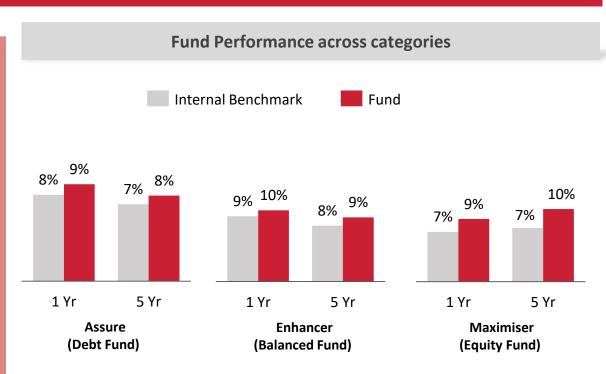
<sup>32</sup> 

# **Fund performance**





Healthy in-force book, quality of business and new business contributing to growth in AUM



Robust performance against internal benchmarks despite volatile market conditions

# **Key Financials – Aditya Birla Sun Life Insurance Limited**



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Figures in Rs Crore	Quar	Quarter 1	
Key Performance Parameters	FY 18-19 (PY)	FY 19-20 (CY)	
Individual First year Premium	249	322	
Group First year Premium	393	188	
Renewal Premium	625	751	
Total Gross Premium	1,267	1,261	
Opex (Excl. Commission)	251	291	
Opex to Premium (Excl. Commission)*	19.8%	23.1%	
Opex to Premium (Incl. Commission)	24.4%	29.4%	
Profit Before Tax	22	25	
Profit After Tax	17	20	

<sup>\*</sup> Opex to Premium (Excl. Commission) is higher mainly due to lower Group Business

# Aditya Birla Health Insurance Limited



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# Strong growth led by retail



#### **GWP** doubled with increasing retail mix

**Retail GWP Mix: 64% (PY: 61%)** 

#### 3.7+ million lives covered

Grew ~ 4x y-o-y (PY: 1 million lives)

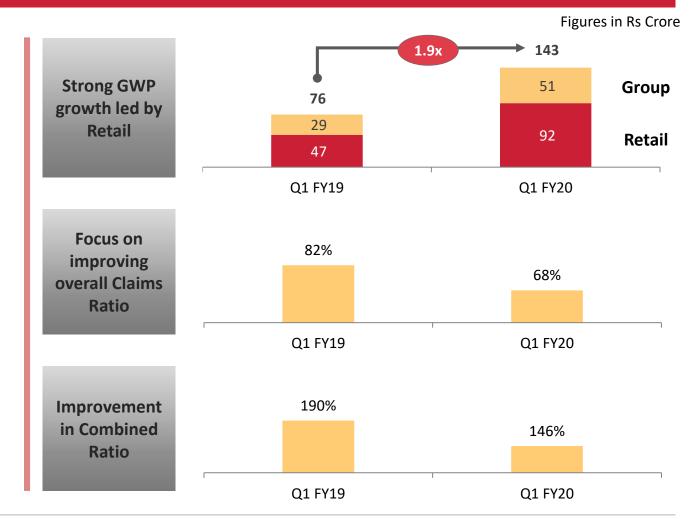
### Improved retail Claim Ratio 45% (PY: 46%)

Holistic health risk management - better sourcing, provider management, claims and care management

**Combined ratio at 146% (PY: 190%)** 

#### Steady path to break even

PBT loss at Rs 65 Cr (Peak loss Rs 73 Cr in Q2 FY19)



# Significantly scaled up distribution and provider network



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### One of the largest 3<sup>rd</sup> party distribution capacities

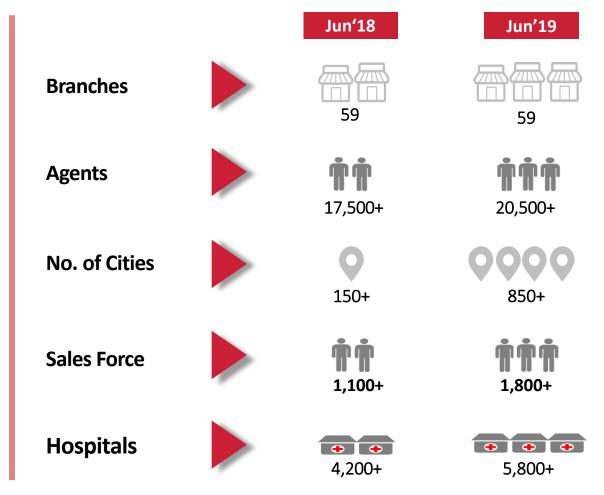
- 10 Banca tie-ups incl. large banks like HDFC Bank, Axis Bank
- 10,000+ bank branches through Banca channel
- Monthly utilization of available capacity still leaves significant upside potential

#### One of the largest provider networks

Tied up with 5,800+ hospitals across 850+ cities

#### **Increasing Digital & wellness adoption**

- Acquisition 90% of policies issued digitally
- Engagement Customer App usage at 35%; Segmented Health journey
- Servicing Industry first adoption in servicing via WhatsApp
- Wellness 41% of customers have initiated health journey



# **Expanding market through customer value proposition**



#### Comprehensive Product suite enabling traditional & non traditional customer acquisition **Expanding the Market Comprehensive Product Suite** Outcome Active Health / Assure - Industry Younger customer base 1<sup>st</sup> incentivized wellness product **Customer Segments** Average age 5 years lower than industry Modular Product offerings, **Customer Value Proposition enabling** 4 in 1 products Cancer / CI /PA etc customer acquisition at scale Current Market (30-50 years age group) **Higher engagement and Holistic Health** Risk Management: Lower claims and Chronic care management **Non Traditional Segments** higher customer stickiness program Chronic Senior Citizen Product - Activ Senior Citizen care launched

# **Driving value through diversification**



**Increase in geographic outreach across 850+ cities** 

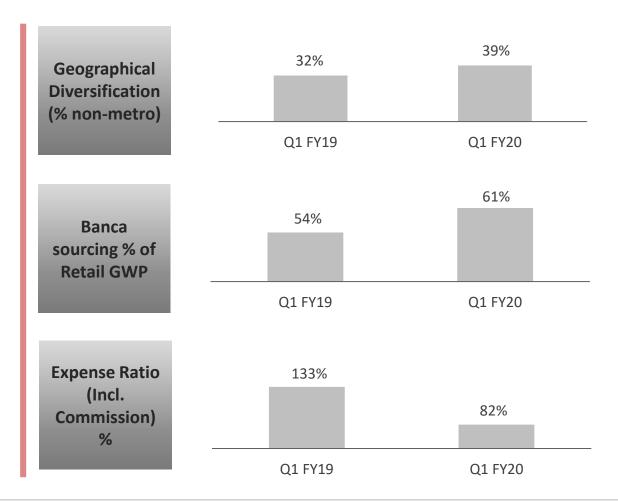
Non-metro GWP contributing 39%

Share of high margin fixed benefit product at a healthy 17%

**Banca channel driving scale** 

Contributes 61% of retail GWP (PY: 54%)

**Leading to improvement in expense ratios** 



# **Key Financials – Aditya Birla Health Insurance Limited**



Figures in Rs Crore	Quai	Quarter 1	
Key Performance Parameters <sup>1</sup>	FY 18-19 (PY)	FY 19-20 (CY)	
Retail Premium	47	92	<b>1</b> 2.0x
Group Premium	29	51	
Gross Written Premium	76	143	1.9x
Revenue	77	146	
Combined Ratio	190%	146%	
Profit Before Tax	(65)	(65)	



**Other Financial Services businesses** 

## **Other Financial Services Businesses**



Figures in Rs Crore	Quarter 1	
Key Performance Parameters Other Financial Services Businesses <sup>1</sup>	FY 18-19 (PY)	FY 19-20 (CY)
Aggregate Revenue	165	186
Aggregate Profit Before Tax	3	21

#### General Insurance Broking

- Premium placement grew y-o-y by 16% to Rs 1,162 Crore
- Revenue increased by 15% y-o-y to Rs 135 Crore (PY: Rs 117 Crore)
- PBT grew 59% y-o-y to Rs 24 Crore

#### Stock and Securities Broking

- Revenue at Rs 45 Crore (PY: Rs 43 Crore)
- PBT grew 2x to Rs 5 Crore (PY: Rs 3 Crore)



Annexure A

**Consolidated Financials** 

# **Consolidated Profit & Loss**



Figures in Rs Crore

Figures in Rs Crore	Quar	ter 1	Δ LY%
Consolidated Profit & Loss	FY 18-19 (PY)	FY 19-20 (CY)	
Revenue	3,063	3,646	19%
Profit Before Tax (before share of profit/(loss) of JVs	282	378	
Add: Share of Profit/(loss) of associate and Joint ventures	51	59	
Profit Before Tax	333	437	<b>1</b> 31%
Less: Provision for taxation	138	181	
Less: Minority Interest	(18)	(14)	
Net Profit (after minority interest)	213	270	<b>1</b> 27%



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## **Glossary**



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- AAUM Quarterly Average Assets under Management
- ALM Asset Liability Management
- ATS Average Ticket Size
- FYP First Year Premium Income
- Bps Basis points
- Banca Bancassurance
- CAB Corporate Agents and Brokers
- CF Construction Finance
- CP Commercial Paper
- Cr Crore
- CY Current Year
- DPD Days Past Due
- ECL Expected Credit Loss
- EIR Effective Interest Rate
- FV Fair Value (IndAS)
- FY Financial Year (April-March)
- Ind FYP Individual First Year Premium
- GNPA Gross Non-Performing Assets
- GWP Gross Written Premium

- HL Home Loan
- JV Joint Ventures
- LAP Loan Against Property
- LAS Loan Against Securities
- LIC Life Insurance Corporation of India
- LRD Lease Rental Discounting
- LT Long Term
- LTV Loan to Value
- MI Minority Interest
- MTM Mark to Market
- NII Net Interest Income
- NIM Net Interest Margin (including fee income)
- NNPA Net Non-Performing Assets
- PAT Profit after Tax
- PBT Profit before Tax
- PY Corresponding period in Previous Year
- PQ Previous Quarter
- Q1– April-June
- Q2 July-September

- Q3 October December
- Q4 January March
- Rs Indian Rupee
- SIP Systematic Investment Plan
- SME Small and Medium Sized Enterprise
- TL/WCDL Term Loan/ Working Capital Loan
- VNB Value of New business
- Y-o-Y Year on Year
- YTD Year to date
- GS 3 Gross Stage 3