

Aditya Birla Sun Life Insurance Unveils Its First-Ever All-Women Branch in Himayat Nagar, Hyderabad

~ABSLI now has a total of 07 branches in Hyderabad and 433 branches Pan-India~

This marks ABSLI's second all-women branch in India, following the successful launch in Mulund, Mumbai earlier this year.

Hyderabad, July 04, 2025 – Aditya Birla Sun Life Insurance Company Limited (“ABSLI”), the life insurance subsidiary of Aditya Birla Capital, opened its first-ever all-women branch in Himayat Nagar, Hyderabad. This strategic initiative is a key milestone in ABSLI's Diversity, Equity & Inclusion (DEI) agenda, aimed at empowering women through meaningful professional opportunities and expanding the company's footprint in one of Hyderabad's most vibrant and inclusive localities. This marks the second all-women branch in India, following the successful launch in Mulund, Mumbai earlier this year.

The Himayat Nagar branch will be managed entirely by women and led by a homegrown Branch Manager who has risen through the ranks from a Frontline Sales role underscoring ABSLI's commitment to nurturing internal talent. The branch also features a thoughtfully designed kids' room, enabling women advisors to focus on training and client meetings while their children are cared for in a safe, engaging space.

Mr. Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance Company Limited, said, “At ABSLI, we believe that empowering women is not just a responsibility it's a strategic priority. The launch of this all-women branch is a testament to our commitment to inclusive growth, where we are creating a workplace that respects aspirations and enables balance. This initiative is not just about representation; it's about creating real, lasting opportunities for women to lead, grow, and inspire.”

This branch launch reinforces ABSLI's ongoing commitment to building a gender-inclusive workforce. Himayat Nagar, with its blend of residential diversity, educational institutions, and commercial vibrancy, offers an ideal ecosystem to cultivate a community-rooted, career-driven women-led branch.

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(ABSLI's first all-women branch in Himayat Nagar, Hyderabad inaugurated by senior leaders of Aditya Birla Sun Life Insurance in the presence of other company officials.)

About Aditya Birla Sun Life Insurance Company Limited

Aditya Birla Sun Life Insurance Company Limited ("ABSLI") is a part of Aditya Birla Capital Ltd ("ABCL"). ABSLI was incorporated on August 4th, 2000, and commenced operations on January 17th, 2001. ABSLI is a 51:49 a joint venture between the Aditya Birla Group and Sun Life Financial Inc., an international financial services organization in Canada. ABSLI offers a range of products across the customer's life cycle, including children future plans, wealth protection plans, retirement and pension solutions, health plans, traditional term plans and Unit Linked Insurance Plans ("ULIPs").

As of March 31, 2025 total AUM of ABSLI stood at 99,496 Cr. ABSLI recorded a gross premium income of Rs. 20,639 Cr and registering a y-o-y growth in Gross Premium with Individual Business FYP with Single Premium at 10% of Rs. 4115 Cr at 34%. ABSLI has a nationwide distribution presence through 430 branches, 12 bancassurance partners, 6 distribution channels, over 65,500+ direct selling agents, other Corporate Agents and Brokers through its website. The company has over 30,000+ employees and 20.03 lakh active customers.

About Aditya Birla Capital Limited

Aditya Birla Capital Limited ("ABCL") is a listed systemically important non-deposit taking Non-Banking Financial Company (NBFC) and the holding company of the financial services businesses. ABCL and its subsidiaries/JVs provides a comprehensive suite of financial solutions across Loans, Investments, Insurance, and Payments to serve the diverse needs of customers across their lifecycles. Powered by over 60,000 employees, the businesses of ABCL have a nationwide reach with over 1,623 branches and more than 200,000 agents/channel partners along with several bank partners.

ABCL and its subsidiaries/JVs manage aggregate assets under management of over Rs. 5.11 Lakh Crore with a consolidated lending book of over Rs 1.57 Lakh Crore as of March 31, 2025.

Aditya Birla Capital Limited is a part of the US\$66 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 187,000 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services

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and textiles to trading. Today, over 50% of the Group's revenues flow from overseas operations that span over 40 countries in North and South America, Africa, Asia, and Europe.

For more information, visit www.adityabirlacapital.com.

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