

<b>Publication:</b> Fortune India	<b>Edition:</b> National
<b>Date:</b> April 2025	<b>Page:</b> NA

# FORTUNE INDIA



## Vishakha Mulye

Managing Director & Chief Executive Officer (Designate), Aditya Birla Capital Limited

🔗 Most Powerful Women 2025 🔗 Most Powerful Women 2024 + 11 More

### About

When Vishakha Mulye joined the Aditya Birla Group in 2022, her mandate was to reinvent the "growth engine" within the US\$66 billion conglomerate and simplify businesses for better synergies. She envisioned the 'One ABC, One P&L', strategy, built on the pillars of 'One Customer, One Experience and One Team', which helped reinvent Aditya Birla Capital's transformative journey, driven by accelerated growth and improved profitability. Under her leadership, Aditya Birla Capital's loan book grew 2.2 times from ₹67,887 crore in June 2022 to ₹1,46,151 crore; mutual fund and insurance AUM grew by 1.4 times from ₹3.6 lakh crore in June 2022 to ₹5.03 lakh crore in December 2024. She doubled down on data, digital, and technology to strengthen platform capabilities and embarked on a mission to simplify finance – 'making it as simple as ABCD'. Vishakha was instrumental in seamlessly executing the amalgamation of Aditya Birla Finance with Aditya Birla Capital Limited enabling better access to capital, driving operational synergies, and enhancing stakeholder value creation. During her tenure, Aditya Birla Capital successfully raised ₹4,500 crore in growth capital through a combination of preferential issuances, QIP, and divestment of stakes in select businesses.

Organization: **Aditya Birla Capital Limited**

### Featured In Fortune India Ranking

**Most Powerful Women**  

 #56 (2025) | #50 (2024) | #22 (2022) | #19 (2021) | #23 (2020) | #39 (2018) | #42 (2017) | #27 (2016) | #27 (2015) | #28 (2014) | #27 (2013) | #37 (2012) | #32 (2011)